

# F. R. P. A. Foundation, Inc.

## Annual Report 2004

### Board of Trustees

#### *President*

Julia Recker, CPRP

#### *President-Elect*

Barbara Manzo, CPRP

#### *Past President*

David Barth, CPRP

#### *Secretary*

Sara Kessinger, CPRP

#### *Treasurer*

John Kessinger

#### *Trustees*

JT Almon, II

Alan Burton, CPRP

John McCarthy, APRP

Fran Meli, PPRP

Rosemary Prince, CPRP

Cathy Santa, CPRP

#### *Ex-officio Trustees*

Cari Elaine Autry

Karen Palus, CPRP

#### *Executive Director*

Eleanor Warmack, CPRP, CAE



education • scholarship • leadership  
mentoring • research • advocacy

#### MISSION:

The FRPA Foundation is committed to support professional development and education of leisure professionals, students, and citizen advocates.

FRPA Foundation  
411 Office Plaza Drive  
Tallahassee, FL 32301

[www.frpa.org/foundation](http://www.frpa.org/foundation)

FRPA Foundation  
411 Office Plaza Drive  
Tallahassee, FL 32301  
(850) 878-3221



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#### **FRPA Foundation, Inc.**

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 1-800-435-7352 within the State of Florida. Registration does not imply endorsement, approval or recommendation by the State.

## Greetings from the President Julia Recker, CPRP

It has truly been an honor to serve as president of the FRPA Foundation. I have had the unique pleasure of watching as the idea of a foundation became a reality and is continuing to progress into a solid financial contributor, elevating the parks and recreation profession through its mission and programs.

This elevation of the profession is being accomplished thanks to the continued support of our many donors. Your contributions this year have enabled us to continue with our mission of SCHOLARSHIP through financial support to deserving professionals and students through our scholarship programs.

We have continued to provide grants to departments for youth development which allows us to meet two other mission elements, MENTORING and LEADERSHIP.

Our financial contributions to the Annual Conference continue our mission of EDUCATION.

A new and exciting opportunity supporting our mission of ADVOCACY will take the recognition of our profession to the next level. This occurred when the Foundation Board was asked by the FRPA Board of Directors to assist in the funding for marketing the FRPA FORWARD initiative. Acting on your behalf, the Foundation Board has committed financial resources to assist with this vital effort for the next several years. This investment will yield dividends well into the next decade as we position ourselves in a number of arenas that touch our professional lives daily.

I will continue on the Board of Directions and look forward to working with Barbara Manzo as she steps up as president. Thank you for your support and contributions to furthering our mission.

### VALENCIA

\$ 100 - \$ 249

**Cecelia Beuer \***  
**Robert Conn**  
**Esther Firtel**  
**Britannia Hart \***  
**Nancy Horowitz**  
**Terri Messler**  
**Mary Wilson Palacios \***  
**Richard Sanger**  
**Elaine Smith \***  
**Elizabeth Warren**

**Martha Bradley \***  
**Jimmie Davis \***  
**Gay Gentry**  
**Leah Hoffman**  
**Fran Meli**  
**Cathy Norris**  
**Carl Sagro**  
**Lalena Sheets**  
**Robert Tuttle \***  
**Dee Wheeler \***

### NAVEL

\$ 25 - \$ 99

**Natalie Benton**  
**Brittany Bibby \*\***  
**Sandra Burton \***  
**Sandra Clayton \***  
**Jack Doughney \***  
**Diana Finnegan**  
**Vicki Little**  
**Janet Metz**  
**Prince Ventures \***  
**Sheryl Ryan \***  
**Cindy Turner \***

**Angelica Bibby \*\***  
**Sara Bibby \*\***  
**Lynn Clarke \***  
**Debbie Derums**  
**Joni Ellis \***  
**Colleen Gierut \***  
**Kathy Loomis \***  
**Terri Owen \***  
**Chester Pruitt \***  
**Trevor Snearley \***  
**Friends of Boca Grande**  
**Community Center \***

\* Achieved New Level in 2004

\*\* Commemorative Gift for a Minor  
New members are listed in italics.

## RECOGNITION OF DONORS

The FRPA Foundation is extremely grateful to the 134 members who contributed a total of \$13,654 in support of the Foundation in 2004. In recognition of their support we proudly list below those donors who gave \$25 or more in 2004. Each donor has been listed at the cumulative level of giving achieved.

### THE PALMAE SOCIETY

SABAL PALM \$30,000 - \$49,999  
 COCONUT PALM \$20,000 - \$29,999  
 ROYAL PALM \$10,000 - \$19,999  
**John and Sara Kessinger \***  
 WASHINGTON PALM \$5,000 - \$9,999  
**REP Services**

**\$5,000 - \$49,999**

### THE FLOWERS OF FLORIDA SOCIETY

OLEANDER \$4,000 - \$4,999  
 AZALEA \$3,000 - \$3,999  
 GARDENIA \$2,000 - \$2,999  
**Barbara Manzo**  
 ORCHID \$1,000 - \$1,999  
**Bruce Fassett \***  
**Lee Metzger \***

**\$1,000 - \$4,999**

### BIRD OF PARADISE SOCIETY

Andrew Ferry \*  
 Bill Swartz

**\$ 500 - \$ 999**

**Nilo Menendez \***  
**Eleanor Warmack \***

### ORANGE BLOSSOM SOCIETY

TANGELO  
 Alise Flanjack \*  
 Kathleen Margoles \*  
 Janice Muenzenmaier  
 Rosemary Prince \*  
 Leah Rockwell  
 Greg Scott  
 Jim Slaughter

**\$ 25 - \$ 499**

\$ 250 - \$ 499  
**Patricia Kennedy \***  
**John McCarthy \***  
**Charlotte Presensky**  
**Fred Richter**  
**Walt Rothenbach**  
**James Sheets \***  
**Debbie Towers**

## Accomplishments

### Education

- Contributed to the Annual Conference for the Opening General Session, Annual Business Meeting and recognition of the 2004 Retirees in the Conference Program Booklet.
- Anticipated planning for a Trends Institute for 2005 was deferred and will be revisited in the future.

### Leadership

Congratulations to the Cities of Clearwater and Winter Park who were awarded grants for youth leadership development programs through a competitive application process. An excellent session was provided by the winning departments at the 2004 Annual Conference.

### Scholarship

The Foundation continued to provide matching funds to deserving students majoring in parks and recreation at Florida Universities and to park and recreation professionals pursuing professional development opportunities to attend the FRPA Annual Conference, NAYS International Congress and NRPA Congress. Congratulations to the 2004 recipients:

**Student Scholarships:** Susan Agnello, Meagan Brown, Charlie Chapman, Ben Fein, Emi Hatsuhiba and Jamie Noguieras  
**Professional Scholarships:** Jason Furry, Colleen Gierut, Amy Lesner, Sheryl Ryan, Bill Schwartz, Phil Thornburg and Dee Wheeler.

### Fundraising

- Progress continued towards the goal to secure a donor base of 500 parks and recreation professionals. One-hundred thirty four donors contributed a total of \$13,654 to the Foundation through a variety of ways including direct donations, United Way campaign giving and memorial gifts.
- In spite of a threatening hurricane and early departures, the annual Auction at the Conference preceded raising \$11,370. A record number of items were provided by individuals, departments and businesses.
- The Board continued to evaluate the investment strategies working closely with investment professionals.

### Advocacy

Efforts regarding marketing of the Foundation's mission were accomplished through the development of a newsletter *Foundation FUnDing Advocate*, and increased presence at FRPA Region meetings. Additionally, the Foundation Board has committed \$3,000 in support of the FRPA Marketing FORWARD initiative underway.

# Financial Report

## FRPA FOUNDATION ASSETS

	<u>December 31, 2003</u>	<u>December 31, 2004</u>
Checking Account	\$24,137.97	\$15,899.07
Endowment Fund	29,601.83	60,439.47
Investment Account	14,326.28	-0-
<b>Total Assets</b>	<b>\$68,066.08</b>	<b>\$76,338.54</b>

During 2004, the Board of Trustees authorized merging the Investment Account into the Endowment Fund. In addition, \$17,000 was transferred from the Checking Account to the Endowment Fund.

## ANNUAL INCOME AND REVENUES

	2003	2004
<b>INCOME</b>		
AUCTION	\$10,183	\$11,370
INDIVIDUAL DONATIONS *	14,420	13,654
INSTITUTIONAL DONATIONS *	3,925	0
<b>TOTAL INCOME</b>	<b>\$28,528</b>	<b>\$25,024</b>

\* Donations combined for 2004

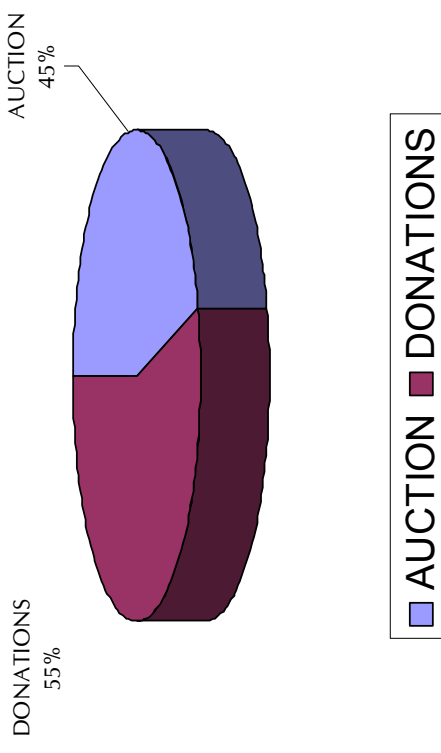
## EXPENSES

	2003	2004
ADMINISTRATIVE	\$6,756	\$4,980
ADVOCACY	0	1,500
CONFERENCE	2,075	1,289
OPERATIONS *	0	3,837
SCHOLARSHIPS	2,745	4,357
ENDOWMENT FUND	16,952	17,000
YOUTH DEVELOPMENT GRANTS	0	3,000
<b>TOTAL EXPENSES **</b>	<b>\$28,528</b>	<b>\$35,963</b>

\* Shown as administrative expense in 2003

\*\* Expenses exceed income in 2004 because of transfer of \$17,000 to endowment fund.

## FRPA FOUNDATION REVENUES 2004



## FRPA FOUNDATION EXPENDITURES 2004

