



Foundation *FUN*ding Advocate

Official Publication of the Florida Recreation and Park Association Foundation, Inc.

Volume 2
Summer, 2005

FUNds in Action

Scholarship

Providing scholarship money for deserving professionals and students continues to be a priority for the Foundation.

In addition to the awarding of the matching scholarships for professionals, the Foundation recently entered into an agreement with the FRPA Board of Directors to administer scholarships awarded by each Region. Applications were submitted to each respective Region and reviewed by a committee of fellow professionals from the Region.

Congratulations to all the recipients.

> Student Scholarship

Jamie Aiello

> Abrahams Scholarship

Cory Kapes

> Region Scholarship

Northern

Ire Bethea

Carla Chindamo

Steve Dixon

Central Region

Marcia Bowen

Samuel Robinson

Kiersten Freeman

Leah Hoffman

Charla Lucas

Mandy Peterson

Leon Price

Nancy Sigoloff-

Taback

Mike Speidel

Robert Tuttle

Southeast

Amy Blackman

Ken Boyce

Don Decker

Lorenzo Hall

Laurel Person

Greg Pessolano

Chester Pruitt

Barbara Robinson

Mary Palacios

Education

Annual Conference Contributions

\$1,500 - Opening General Session

Leadership - Youth Development

2005 Grant Awards

Congratulations to Brevard County Parks and Recreation Department, who was awarded \$1,500 for their youth programs.

Advocacy

The Foundation is proud to provide financial support to the Marketing FORWARD initiative. This initiative is moving the public perception and marketing of "what we do" FORWARD.

Delivered through targeted training **Marketing FORWARD** positions parks and recreation to be recognized and supported for the important benefits and services provided by the profession so that people throughout the state of Florida will know, value and support the profession of parks and recreation.

Designed to support and market the profession, **Marketing FORWARD...**

- Expands upon benefit-based approach used with state legislature to reach decision-makers at the local level;
- Prepares professionals to effectively advocate and articulate our value to the State of Florida, its communities, and residents;
- Devises a focus for our message so we can address issues that are important to decision-makers and communities;
- Creates tools for departments to use as part of the awareness campaign;
- Optimizes the outcome of the recent ICMA Survey for Active Living Approaches by Local Government

For Further Marketing FORWARD Information:

- Request a copy of ICMA study
- Schedule a workshop for your department
- Check the Marketing/Fast Facts section of the FRPA WebSite at www.frpa.org to use in your department

President's Message Barbara Manzo, CPRP

Dear Friends,

Wow!! Another year has flown by and here we are again at Conference. Your Foundation Board has been busy at work planning the best way to support you, the Professionals and our wonderful Profession. As you can see by this newsletter we are well on our way to meeting our financial goals, none of which would have been possible without your support. We have also invested in a research project that we believe will give us all much needed data for future support of our Profession's needs.

As you join us at Conference we are once again asking for your support. Stop by and visit us at the Foundation booth to make a donation or just talk to us. If you renew your membership with a donation or become a new member here at conference, your name will be entered into a random drawing for two tickets to Busch Gardens.

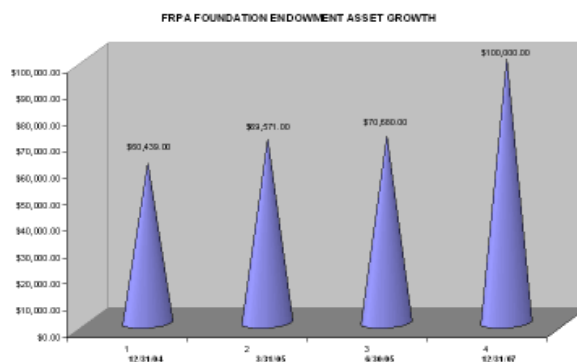
And whatever you do don't forget the **Auction** on **Wednesday at 6:30 PM**. Once again we will have lots of exciting items to offer including the ever popular Daytona 500 package, Vacation Homes, Golf Packages, Hotel stays, Sports Memorabilia, and many magnificent Gift Baskets. Last year, in spite of Hurricane Frances we managed to raise over \$10,000.!!

So...have an educational and fun filled conference and don't forget to visit us at our booth and join us for the auction.

Barbara Manzo
Deputy Director- Parks and Recreation
barbara@leegov.com
Phone 239-461-7412
Fax: 239-461-7420

Board Of Trustees Sets Goal Of \$100,000 For Endowment Fund

At the 2004 November meeting of the FRPA Foundation the Board of Trustees set a goal of \$100,000 for the FRPA Foundation Endowment Fund to be reached by December 31, 2007. This is an ambitious goal, but with the help of our members and supporters, the board is confident that it can be met.



Ways to Contribute

We need you now more than ever! Our fundraising efforts are continuous and we invite you to participate in any of the following ways?

- .. **Commemorative Gift Program** allows you to provide a gift in memory of a loved one or to honor a special person.
- .. **United Way Campaign** allows you to donate directly to the Foundation through the annual giving campaign by writing in the name of the FRPA Foundation and the address.
- .. **Credit Card Donations** allow you to donate to the Foundation while spreading your payments over several months.

Remember that the FRPA Foundation is a 501(c)3 organization and your donations are tax deductible!

Thank You Donors!!!

WHAT IS A DONOR? WHAT IS A SUPPORTER?

A donor is anyone who gives money to the FRPA Foundation, Inc. and receives nothing in return. We refer to donors as members of the foundation. All donors will receive an invitation to the foundation social held each year at the FRPA State Conference. Each donor who gives \$25 or more will also be listed in the foundation annual report. In addition those individuals who itemize on their income tax return are entitled to list their donation as a tax deduction.

Supporters are individuals who purchase goods or services at the auction. All supporters will receive an invitation to the foundation social held each year at the conference. In addition each supporter will be recognized in a foundation newsletter. Since those supporters who purchase items at the auction are receiving goods or services they are not entitled to list the amount as a tax deduction.

Both our donors and supporters are important to the foundation. Last year 134 donors gave a total of \$13,654 bringing total donations since 1998 to \$98,832. Our supporters generated \$11,370 at the auction last year, increasing the total amount raised from auctions since 1998 to \$48,499.

DONORS

THE PALMAE SOCIETY	\$5,000 - \$49,999
SABAL PALM	\$30,000 - \$49,999
COCONUT PALM	\$20,000 - \$29,999
ROYAL PALM	\$10,000 - \$19,999
John and Sara Kessinger *	
WASHINGTON PALM	\$5,000 - \$9,999
REP Services	
Cathy Ronald	
THE FLOWERS OF FLORIDA SOCIETY	\$1,000 - \$4,999
OLEANDER	\$4,000 - \$4,999
AZALEA	\$3,000 - \$3,999
GARDENIA	\$2,000 - \$2,999
Joe Abel *	Barbara Manzo
Karen Palus *	
ORCHID	\$1,000 - \$1,999
Bruce Fassett *	Ross Ferlita
Lee Metzger *	
BIRD OF PARADISE SOCIETY	\$ 500 - \$ 999
Andrew Ferry *	Nilo Menendez *
Bill Swartz	Eleanor Warmack *
ORANGE BLOSSOM SOCIETY	\$ 25 - \$ 499
TANGELO	\$ 250 - \$ 499
Alise Flanjack *	Patricia Kennedy *
Kathleen Margoles *	John McCarthy *
Janice Muenzenmaier	Charlotte Presensky
Rosemary Prince *	Fred Richter
Leah Rockwell	Walt Rothenbach
Greg Scott	James Sheets *
Jim Slaughter	Debbie Towers
VALENCIA	\$ 100 - \$ 249
Cecelia Beuer *	Martha Bradley *
Robert Conn	Jimmie Davis *
Esther Firtel	Gay Gentry
Britannia Hart *	Leah Hoffman
Nancy Horowitz	Fran Meli
Terri Messler	Cathy Norris
Mary Wilson Palacios *	Carl Sagro
Richard Sanger	Lalena Sheets
Elaine Smith *	Robert Tuttle *
Elizabeth Warren	Dee Wheeler *
NAVEL	\$ 25 - \$ 99
Natalie Benton	Angelica Bibby **
Brittany Bibby **	Sara Bibby **
Sandra Burton *	Lynn Clarke *
Sandra Clayton *	Debbie Derums
Jack Doughney *	Joni Ellis *
Diana Finnegan	Colleen Gierut *
Vicki Little	Kathy Loomis *
Janet Metz	Terri Owen *
Prince Ventures *	Chester Pruitt *
Sheryl Ryan *	Trevor Snearley *
Cindy Turner *	Friends of Boca Grande Community Center *

SUPPORTERS

Lourdes Adorno
Pablo Adorno
Anthony Anderson
Doreen Baranski
David Barth
Phyllis Bush
Bruce Councilman
Debbie Derums
Bruce Fassett
Donnie Forgione
James Goachee
R.T.Hillery
Rebecca (Dana)Horne
Domino Ireland
Michael Leslie
Amy Lesner
Vicki Little
Kathy Loomis
Sue McAllister
John McCarthy
Ed McIntyre
Fran Meli
Terri Messler
Austin Morris
Annette O'Kon
Karen Palus
Annie Pappalardo Alvarez
Patricia Pittman
Vickie Pontius
Johnny Powe
Julia Recker
Shorty Robbins
Shelia Roberson
Marie Rock
Wendy Russell
Basha Schlazer
Vicki Scott
Elaine Smith
Russ Stanley
Robert Stevens
Toma Stubbs
Bill Swartz
Eleanor Warmack
Ed Weaver
John White

* Achieved New Level in 2004

** Commemorative Gift for a Minor

New members are listed in italics.



Foundation *FUN*ding Advocate

Board of Trustees

President

Barbara Manzo, CPRP

President Elect

John McCarthy, APRP

Past President

Julia Recker, CPRP

Secretary

John McCarthy, APRP

Treasurer

John Kessinger

Trustees

JT Almon, II

David Barth, CPRP

H. Alan Burton, CPRP

Sara Kessinger, RPRP

Fran Meli, PPRP

Ellen O'Sullivan, CPRP

Rosemary Prince, CPRP

Cathy Santa, CPRP

Ex-Officio Trustees

Elaine Smith, CPRP

Executive Director

Eleanor Warmack, CPRP, CAE

MISSION:

The FRPA Foundation is committed to support professional development and education of leisure professionals, students, and citizen advocates.

Foundation *FUN*ding Advocate is an official publication of the Florida Recreation and Park Association Foundation, Inc. For more information contact the Foundation at 411 Office Plaza Drive, Tallahassee, FL 32301, phone 850-878-3221.

FRPA Foundation, Inc.

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 1-800-435-7352 within the State of Florida. Registration does not imply endorsement, approval or recommendation by the State.



411 Office Plaza Drive
Tallahassee, FL 32301