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Annual Report



education • scholarship • leadership
mentoring • research • advocacy



President
Rosemary Prince, CPRP

President-Elect
Bruce Fassett, CPRP

Treasurer
John Kessinger

Secretary
Kristin Caborn, CPRP

Immediate Past President
John McCarthy, APRP

Trustees
Mark Abdo, CPRP
JT Almon, II
Alice Conkey, CPRP
Don Decker, CPRP
Sara Kessinger, RPRP
Barbara Manzo, CPRP
J. David Pritchard, CPRP
Greg Scott, CPRP

Ex-Officio Trustee
Jim Sheets, CPRP

Executive Director
Eleanor Warmack, CAE, CPRP

411 Office Plaza Drive
Tallahassee, FL 32301-2756
850-878-3221
Fax 850-942-0712

Dear Friends,

It is with great pleasure that we report on the progress of your FRPA Foundation for the year 2009.

The Trustees made a conscious effort to reinvest in the professional. We aligned our funding efforts with the mission of the Foundation, stated on page 2. We adopted a first ever strategic plan in close alliance with the funding priorities of the FRPA Board of Directors. As a result, our financial support provided opportunities for growth and professional development for parks and recreation professionals throughout Florida.

In addition to the education of our professionals, advocacy of the value and benefits of parks and recreation in our communities remains critical. Realizing this vital need, we again supported the *It Starts In Parks* initiative.

At the end of 2009, four individuals ended their service as Trustees on the board - JT Almon, John Kessinger, Sara Kessinger and Barbara Manzo. These four individuals were instrumental in the success of the Foundation. Their service spanned the years from inception to the current level of financial solvency we enjoy. We are all indebted to them for their countless hours offering their time, talent and treasure.

The Foundation is financially healthy as evidenced by the prudent decisions by the investment committee led by our treasurer.

I invite you to celebrate the success of this past year, and join with us to ensure that your Foundation remains strong.

Sincerely,

Rosemary Prince, CPRP
President

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE: 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."

— 2009 —

MISSION:

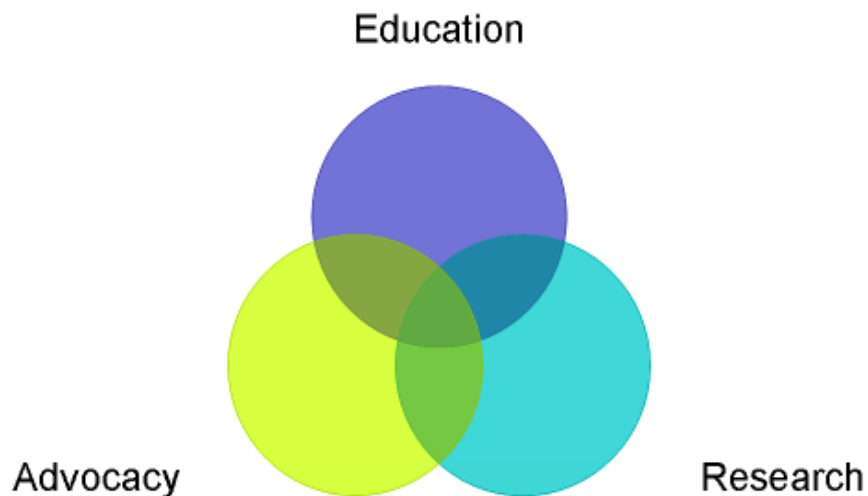
The FRPA Foundation is committed to support professional development and education of leisure professionals, students, and citizen advocates.

ACCOMPLISHMENTS	CHALLENGES
Strategic Plan Developed - Reinvest Funds to support the needs of the FRPA & members -	- Economy Impacting Investments - Economy Impacting Departments & Professionals

FRPA Foundation, Inc.
Strategic Plan
Approved February 23, 2009

VISION STATEMENT:

The FRPA Foundation, Inc. is heralded as the leader in funding, conducting and implementing research and knowledge supporting the advancement of the parks, recreation and leisure services profession.



Education



Supporting Key Note Speakers at Conference

Erik Wahl - Artist and Closing Session Keynote Speaker



Joe Abrahams Academy for Leadership Excellence



The Foundation proudly continues to support the Abrahms Academy, having funded a portion of the development costs initially. As a result, the cost for thirty four professionals to attend the second year of the Academy was reduced.

Professional Grants

Matching grants were provided to 14 professionals enabling them to attend educational programs, including the 2009 Annual FRPA Conference.

Amy Blackman	Linda Probert
Stacie Barrett	Susan Riestra
Jamie Baccari	Shannon Ryan
Matt Eberius	Lanie Sheets
Linda Goberna	Kathy Cahill
Mark Hartman	Steve Cox
Cheri Howe	Shaun Pelt





Advocacy

It Starts
in Parks

FUNdrai\$ing Silent and Live Auctions!



Through the silent and live auctions, these sixty-four people purchased items to support the fundraising efforts of the Foundation. Their generosity resulted in a total of \$16,029 to benefit the Foundation funding priorities.



THANK YOU!
to the individuals and
departments who donated items
for the auctions.

Mark Abdo
JT Almon
Annie Alvares
Marcia Bowen
Gerline Cadet Shaw
Daisy Cardona
Cindy Carter
Mary Clements
Steve Cox
Troy Cox
Don Decker
Richard DeGalan
Heather Erickson
Bruce Fassett
David Flaherty
Jeff Geimer
Patricia Gergen
Kathi Rader Gibson
Linda Goberna
Deborah Haldane

Sharon Kent
Sara Kessinger
Andrea King
Sidney Kittila
John Komasa
Jenna LaFleur
Lauren Lambrecht
Mike LaRoche
Tim Leiwig
Vicki Little
Barbara Manzo
Kathie Margoles
Nilo Menendez
Jeff Moffitt
Joe Munger
William Murphy
Cathy Norris
Louis Orihuela
Mary Palacios
Jessica Perez

Tammy Peterson
Steve Pohlman
Rosemary Prince
Linda Probert
Rita Puentes
Irma Reyes
Sandra Reynolds
Mark
Richardson
Susan Riestra
Jessica Ritter
Jim Sheets
Elaine Smith
Bruce Sparks
Kristin Steffen
Bob Stevens
Nancy Taback
U Shay Thomas
Julia Thompson
Cindy Turner
Mike Whelan
Leslie Whitmer
Lisa Woods
Tess Yagecic
Michelle Zimmer



FINANCIAL REPORT

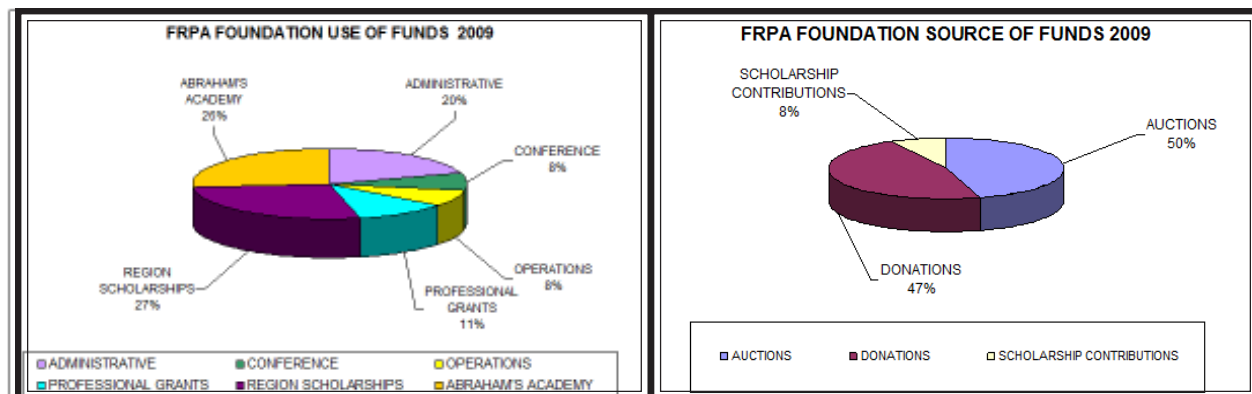
FRPA FOUNDATION ASSETS

	December 31, 2008	December 31, 2009
CHKING ACCOUNT	\$23,166	\$ 29,607
ENDOWMENT ACCOUNT	<u>\$89,103</u>	<u>\$107,935</u>
TOTAL ASSETS	\$112,269	\$137,542

ANNUAL SOURCE AND USE OF FUNDS

<u>SOURCE OF FUNDS</u>	2008	2009
AUCTION (LIVE, SILENT & CHINESE)	\$18,793	\$16,029
BALLOT BOX	100	N/A
DONATIONS (ANNUAL GIVING)	14,080	16,635
FUN FIT CHALLENGE	36	N/A
REGION SCHOLARSHIP CONTRIBUTIONS	1,373	N/A
SCHOLARSHIP CONTRIBUTIONS	2,959	2,722
<u>PAINTING TICKET SALES</u>	<u>N/A</u>	<u>2,115</u>
TOTAL	\$37,340	\$37,501

<u>USE OF FUNDS</u>	2008	2009
ADMINISTRATIVE	\$6,880	\$6,880
ADVOCACY	-0-	3,000
CONFERENCE	3,412	2,700
OPERATIONS	3,022	2,612
SCHOLARSHIPS	9,707	9,370
ENDOWMENT FUND (TRANSFER)	-0-	-0-
YOUTH GRANTS	3,239	N/A
JOE ABRAHAM'S ACADEMY	3,000	9,000
<u>PROFESSIONAL GRANTS</u>	<u>N/A</u>	<u>3,646</u>
TOTAL	\$29,260	\$37,208



RECOGNITION OF DONORS

The FRPA Foundation is extremely grateful to the eighty-one donors who contributed a total of \$16,635.88 in support of the Foundation in 2009. The total amount of contributions received from members since the inception of the Foundation eleven years ago totals \$184,864.51. In recognition of their support we proudly list below those donors who contributed in 2009. Each donor has been listed at the cumulative level of giving achieved.

THE PALMAE SOCIETY		\$5,000 - \$49,999
SABAL PALM	\$30,000 - \$49,999	
COCONUT PALM	\$20,000 - \$29,999	
John and Sara Kessinger		
ROYAL PALM	\$10,000 - \$19,999	
Karen Palus		
WASHINGTON PALM	\$ 5,000 - \$ 9,999	
Bruce Fassett		
THE FLOWERS OF FLORIDA SOCIETY		\$1,000 - \$4,999
OLEANDER	\$4,000 - \$4,999	
Barbara Manzo		
AZALEA	\$3,000 - \$3,999	
Joe Abel		
GARDENIA	\$2,000 - \$2,999	
John McCarthy	Nilo Menendez	Ross Ferlita
Bill Swartz	Julia Thompson	Eleanor Warmack
ORCHID	\$1,000 - \$1,999	
Mark Abdo	Marcia Carter	Fran Meli
Ellen O'Sullivan	James & Lanie Sheets	Michael & Charlie Stavres
BIRD OF PARADISE SOCIETY		\$ 500 - \$ 999
Rich & Sandy Burton	Kathy Cahill	Frances Cannon
Marcia Carter	Alice Conkey	Steven Cox
Timothy Eckert	Patricia Evans	FRPA Southeast Region
Leah Hoffman	Patricia Kennedy	Kathleen Margoles
Jessica Perez	Rosemary Prince	Greg & Melinda Scott
Mark Thornton	Walt Rothenbach	
ORANGE BLOSSOM SOCIETY		Up to \$ 499
TANGELO	\$ 250 - \$ 499	
Robert Conn	Don Decker	Linda Good
Bill Haycock	Kim Hueberger	John Mathison
Terri Messler	Mitzi Nelson	Cathy Norris
Prince Ventures		
VALENCIA	\$ 100 - \$ 249	
Marcia Bowen	Kristin Caborn	Jimmie Davis
Jack Doughney	Jerris Foote	Colleen Gierut
Britannia Hart	Michael Kalvort	Mary Palacios
Linda Probert	Cindy Turner	Vicki Little
Michelle Park	John Perrone	Mandy Peterson
Lynn Rives	Robert Stevens	Nancy Taback
Joan Wren		
NAVEL	\$25 to \$99	
Derrick Corker	John Fletcher	Patricia Gergen
Cynthia Harkins	Timothy Legare	Antonio Lopez
Susan Lovallo	William Murphy	PBS&J
Gina Peebles	PEP – Public Enterprise Partners LLC	
Jessica Ritter	Vicki Robertson	Shannon Ryan
Donna Serrano	Stefan Sibley	Matthew Suedmeyer
Michele Thompson	Ian Waldron	

Achieved New Level in 2009
New donors

We have carefully reviewed the names and donors listed in this annual report. However, errors may occur in a list of this scope. If your name has been omitted, misspelled, or incorrectly listed, please accept our apology and call the office so that we may correct our records.

LOOKING TO THE FUTURE

Reinvesting in the education of professionals and the advocacy of the profession are priorities for the coming years. To accomplish these goals we will need the continued financial support of many individuals. The Foundation will continue to support funding to provide quality keynote speakers at the Annual FRPA Conference, the Joe Abrahams Leadership Academy for Excellence, Professional Grants and the It Starts in Parks advocacy efforts. Opportunities to contribute to the fundrasing projects of the Foundation are available through direct financial contributions and supporting the annual auctions at conference. The future is now. Please join us.

Foundation Contribution Form

Yes, I would like to support the efforts of the FRPA Foundation, Inc. Please accept my tax deductible contribution as my commitment to the foundation and it's goals.

Donor Program:

- Orange Blossom Society
- Bird of Paradise Society
- Flowers of Florida Society
- The Palmae Society
- The Magnolia Society

Your donation supports the following priorities

- > Parks and Recreation Impact Study
- > Joe Abrahams Academy for Leadership Excellence
- > It Starts in Parks
- > Keynote Speakers at the FRPA Conference

Price:

- \$ 25 - \$ 499
- \$ 500 - \$ 999
- \$ 1,000 - \$ 4,999
- \$ 5,000 - 49,999
- \$ 50,000 - \$1,000,000

Name in which contribution is to be recorded

Address

City/State/Zip Code

Phone Number with area code

Method of Payment

- Check/Cash Visa MasterCard American Express

Name on Credit Card

Expiration Date

Credit Card Number

Return Contributions to:

Billing Address with zip code

FRPA FOUNDATION, Inc.
411 Office Plaza Drive
Tallahassee, FL, 32308
850 878-3221
850 942-0712 fax

Signature on Card