



FLORIDA RECREATION AND PARK ASSOCIATION

2010 AGENCY SUMMIT SPONSORSHIP OFFERING

April 8 – 9, 2010
St. Petersburg, FL

This gathering of Agency Administrators for Florida's public parks and recreation agencies is the largest educational forum restricted to agency heads only, offered by the Florida Recreation and Park Association. Cutting edge education is offered in a format that allows agency administrators to discuss formally and informally the challenges they are faced with operating multi-million agencies.

This year's event is one-of-a-kind and will be held at the EpiCenter of St. Pete College, and facilitated by staff of the Collaborative Lab team. Summit attendees will participant in a dialogue that will determine the future of the profession. Concepts of reinventing the profession, defining core values, and repositioning the profession to the forefront of community solutions to societal issues, will be among the topics discussed. An estimated 70 top level administrators will gather over these two days. An opportunity exists for the following sponsorships:

Summit Title Sponsor - \$3,000 - SOLD

Includes sponsor recognition throughout the event, sponsor recognition in pre-registration material, sponsor recognition on FRPA Website, attendance for two representatives for the two day summit, opportunity to welcome delegates at the beginning of the event, and material to be inserted into delegate packages.

Welcome Reception - \$1,500 (April 7)

As Summit participants arrive, the welcome reception will serve as the forum for Directors to get reconnected to fellow Directors and informally discuss challenges and opportunities presenting themselves "back at home". Brainstorming, sharing and networking will be the focus of the event. Invited are sponsors of this event, Summit Sponsor, and participants only. Includes sponsor signage at the Summit, sponsor recognition in pre-registration material if received in a timely manner, attendance at the event for three company representatives, and the opportunity to include information in the on-site registration packages

Evening Event - \$1,800 (April 8)

This event is tentatively planned and includes the Tampa Bay Rays playing the Baltimore Orioles. Participants will be treated to a dinner and game in a suite at the stadium. Invited are sponsors of this event, Summit Sponsor, and participants only. Includes sponsor signage at the Summit, sponsor recognition in pre-registration material if received in a timely manner, attendance at the event for three company representatives, and the opportunity to include information in the on-site registration packages.

Luncheon - \$1,200 (available on April 8 and 9)

Includes sponsor signage at the luncheon, sponsor recognition in pre-registration material if received in a timely manner, attendance at the summit on the day of your sponsored luncheon, and the opportunity to include information in the on-site registration packages.

Breaks - \$800 (morning of April 8; afternoon of April 8; and, morning of April 9)

Includes sponsor signage, sponsor recognition in pre-registration material if received in a timely manner, attendance at the summit on the day of your break sponsorship, opportunity to welcome delegates prior to the break, and the opportunity to include information in the on-site registration packages.

If interested, please contact:
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Limited opportunities available – call soon!