



Florida Recreation and Park
Association, Inc
&
The Central Region



**Education Meeting
Spring Training:
“Preparing for Success”
March 4, 2010**

Kelly Recreation Complex
404 Imperial Blvd.
Lakeland, FL 33803
(863) 834-3284

Get great bargains on some great gear with the Silent Auction. Great auction items including attraction and show tickets, gift baskets and party packages will make your mouth water! So bring cash, checks or credit cards and buy some great presents for yourself or your loved ones!

Proceeds help raise funds for our Central Region scholarship and education fund.

Register Today

- * Register **online** at www.frpa.org
- * **Fax** registration with a credit card to: 850-942-0712
- * **Mail** registration with payment to: FRPA, 411 Office Plaza Drive, Tallahassee, FL 32301

**It Starts
in Parks**



Thank you to our Sponsors:

Presenting Sponsor



Premium Sponsor



Q-ZAR

Basic Sponsor

Didgeridoo Down Under
Dinosaur World
Dominica
Explorations V Children's Museum
Games2U
Hilti, Inc
Pirates' Dinner Adventure

Pottery Bears N Beads
Stambone & Associates, Inc.
The Florida Aquarium
Wet N Wild
Wonders of Nature
Wonderworks
Xtreme Fun Center

Schedule of Events

<u>8:00 am-8:30 am</u>	Registration/Check in
<u>8:15 am-11:15 pm</u>	Vendor Expo and Silent Auction
<u>8:30 am-8:45 am</u>	Welcome and morning activity
<u>8:50 am-9:50 am</u>	Concurrent Sessions

Specialty Camps Roundtable-Above and Beyond Basic Summer Camp

TBD

Come and discuss the next wave of the summer camp craze-specialty camps! There is so much more than sports and dance camps. Bring what successes or ideas your agency has had and learn what others are doing to get on the specialty camp bandwagon.

It Starts in Parks Roll Out Introduction:

Davia Moss, CPRP, Business Operations Program Manager, Seminole County Leisure Services

Steve Waring, CPRP, Recreation Program Manager, Seminole County Leisure Services

You've likely seen the posters, or heard others talking about it. It Starts in Parks – the communication strategy designed to move our profession forward. Check out available resources and ways to bring it to your department.

Learning Outcomes:

1. Participants will describe the purpose and philosophy of the ISIP program.
2. Participants will identify constituent groups that would benefit from hearing the ISIP message.
3. Participants will recognize the necessary tools to communicate the ISIP messages to your community.

0.1 CEUs

Florida's Outdoor Bill of Rights-No Child Left Inside

Greg Brown, Parks Superintendent, City of Largo

Florida's new outdoor bill of rights gives organizations and individuals a great blueprint to detach from the "electronic umbilical cord" and create memorable experiences outdoors. With obesity, ADHD and other disorders at an all time high, nature can be the cure. Learn how to build the outdoor bill of rights into your programming.

Learning Objectives:

1. Participants will discuss Florida's Outdoor Bill of Right.
2. Participants will discuss how to apply Florida's Outdoor Bill of Rights to their programs.
3. Participants will identify ways in which Florida's Outdoor Bill of Rights can combat Obesity, ADHD and other health and mental health issues.

0.1 CEUs

Kelly Recreation Complex Facility Tour

Rich Sloan, Recreation Supervisor III, Lakeland Parks and Recreation

In February 2009, the City of Lakeland completed a \$1.2 million renovation and 11,000 square foot addition to the Kelly Recreation Complex. This included a new cardio room featuring 11 treadmills, 10 bikes, 8 elliptical, 8- 42" flat screen TVs, and other equipment. The complex also features a new Martial Arts Room with special padded flooring, new Aerobics room with rubber flooring, Creative Movement Room for various types of dance programs, and Arts & Crafts room on the second floor overlooking the 8 Tennis courts (great view. Tour participants explore the entire facility including lobby, gymnasium and classrooms. Guides will explain the computer registration system, programming, equipment, and facility design. Tour begins in the Lobby.

<u>10:00 am-11:00 am</u>	Concurrent Sessions
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Communication is the Key to Building an Effective Team

Elaine D. Smith, CPRP, Director, New Port Richey Parks & Recreation

Don't allow slackers or negativity; they will kill staff morale. Communication is the key to building an effective team. Learn methods to create a cohesive team and a productive work environment.

Learning Outcomes:

1. Participants will learn what kills staff morale.
2. Participants will learn what builds a cohesive team.
3. Participants will learn how to motivate staff and create a productive work environment.

0.1 CEUs

10:00 am-11:00 am**Concurrent Sessions****“BOGO”ing Your Aquatic Programs****Michelle Garvey, Aquatic Supervisor, Village of Wellington Parks & Recreation**

Want to increase your attendance in your programs? BOGO them in your prime time slots! This lively discussion will give you ideas to maximize profit, time, and space in your facility.

1. Participants will in small groups, discuss current programming and list common problems with target groups.
2. Participants will regroup as a whole and solve common programming problems and challenges.
3. Participants will be given ideas to maximize space during peak hours of programming time.

0.1 CEUs**Inclusion Training for the Camp Counselor****Dawn Lewellyn, CTRS, Therapeutic Recreation Supervisor, Clearwater Parks & Recreation**

Learn behavior modification facilitation techniques that work with all your campers. Set you and your staff and participants up for success to include children with disabilities in your camp program. The success starts in the planning phase.

Learning Outcomes:

1. Participants will be able to identify how to set up their daily camp plan to include children with disabilities.
2. Participants will be able to set up the environment for optimal behavior and productivity from their campers.
3. Participants will be able to reproduce behavior modification techniques to utilize with all campers, including the melt-down prevention.

0.1 CEUs**The Face of Today's Senior****Marcia Bigelow, , City of Tampa**

Join us for this interactive session including discussion on what seniors are looking for in their programming needs at your facility. What programs can you get them involved in? Some instruction and hands-on will be included in this class. Come prepared to dance and get active as all of our “new” seniors are!

Learning Objectives:

1. Participants will discuss how seniors today are different than decades before.
2. Participants will list, identify, and describe new programming ideas for seniors and how to implement in their facilities today.
3. Participants will discuss writing proposals for programming such as line dancing and creative writing classes for seniors.

0.1 CEUs**11:15 am-12:15 pm****Concurrent Sessions****How to Start a Volunteer Program****Kathy Cahill, Volunteer Services Coordinator, Lee Co Parks & Recreation**

Do you have a few volunteers but don't really know how to use them? There is a difference between having volunteers and having a volunteer program. Start a volunteer program to discover the benefits of a successful a volunteer staff program.

Learning Objectives:

1. Participants will discuss how to recruit volunteers.
2. Participants will recognize the value of having a volunteer program.
3. Participants will discuss how to keep volunteers.

0.1 CEUs**Fitness and Wellness Programming Roundtable****Julie Adams, Lakeland Parks & Recreation****Rob Mirlenbrink, City of Dunedin**

The world of fitness is ever changing as people get bored with their workouts and are looking for activities and programs to spice up their regimen. Come and join this energetic group to discuss what programs, equipment, and special events are hot and which are losing steam. Discuss techniques to find qualified instructors and learn about creative wellness events. Bring along your own programs to share.

11:15 am-12:15 pm

Concurrent Sessions

Tricks of the Trade, In-Service Training that Works

David Christopher Woodard, Assistant Aquatics Supervisor, Lakeland Parks and Recreation

The more things change the more they remain the same. Aquatic leaders should develop methods that effectively train their guards to do their best.

Learning Outcomes:

1. Participants will optimize lifeguard performance and facility safety by implementing compressive in-service training.
2. Participants will boost staff morale through creating new approaches to in-service training.
3. Participants will share new and exciting ways to introduce and conduct in-service training.

0.1 CEUs

ADA Compliance Training for Camp Situations

Dawn Lewellyn, CTRS, Therapeutic Recreation Supervisor, Clearwater Parks & Recreation

Do you know how to be ADA compliant in your camp program? Learn your limits and how to prepare. Be proactive, not reactive.

Learning Outcomes:

1. Participants will be able to identify reasonable accommodations for campers with disabilities and ability to implement.
2. Participants will be able to identify resources in their community to assist with maintaining ADA compliance needs.
3. Participants will be able to set up their program to be ADA compliant from day one, while knowing their limits.

0.1 CEUs

12:30 pm - 1:15 pm

Lunch @ Cleveland Heights Golf Course

Herb baked chicken, roasted potatoes, green beans, roll and tea

1:15 pm - 2:15 pm

Common Ground Inclusive Playground Tour

Bill Tinsley, Director, Lakeland Parks and Recreation

Common Ground Inclusive Playground is Polk County's first inclusive play experience, designed to encourage children of varying abilities to play side by side. Common Ground is designed in the shape of a butterfly; like butterflies, no two children are alike. Different themed play areas are designed for easy, intermediate and challenging play experiences. Come see Bailey the Butterfly who welcomes all and explains play elements.



Visit the FRPA Website Calendar, www.frpa.org for a complete listing of educational opportunities throughout the state

Kelly Recreation Complex
404 Imperial Blvd.
Lakeland, FL 33803
(863) 834-3284

Directions to location:

From West (Tampa)

Take 275 North to I-4 East

Take I-4 East to Polk Parkway/State Road 570 (exit 27; this is a toll road-need 50 cents)

Continue on Polk Parkway to S. Florida (exit 7).

>From the off ramp, take a left at light (S. Florida Avenue) and continue to Imperial Blvd (3rd stop light, Hooters on left)

Turn left onto Imperial Blvd.

Kelly Recreation Complex will be on your left after Walmart.

From East (Orlando)

Take I-4 West to Lakeland

Take Polk Parkway/State Road 570 (exit 41; this is a toll road-need \$3)

Continue on Polk Parkway to S. Florida (exit 7)

>From the off ramp, take a right at light (S. Florida Avenue) and continue to Imperial Blvd (2nd stop light, Hooters on left)

Turn left onto Imperial Blvd.

Kelly Recreation Complex will be on your left after Walmart.

LUNCH

Cleveland Heights Golf Course

2900 Buckingham Avenue

Lakeland, FL 33803

Directions to Golf Course From Kelly Recreation Complex:

>From Kelly Recreation Complex Parking lot take right onto Imperial Blvd to S. Florida Avenue

Turn left onto S. Florida Avenue to Edgewood Drive

Take right on Edgewood Drive (McDonalds is at this light)

Continue on Edgewood Drive through one stop light (Cleveland Heights)

Immediately after stop light , turn right on the first street past the intersection (Buckingham Avenue)

Golf course is on the left. There is parking on both ends of the clubhouse.



Please ensure that your finance department processes payment for registrations based on when the payment will be received by FRPA.

Central Region Meeting-March 4, 2010

Name	Title
Agency	Email
Address	City/State/Zip
Phone	Fax

First Time Attending a Region Meeting					
Gold and Silver Agency Members may register non-member individuals at the member rate					
Special Price-Early Bird Rate ONLY					
Member	\$20	Non-Member	\$26	Student	\$13
*Meals CAN NOT be guaranteed for late or on-site registrations.					
Non-Member Transcript Fee					\$5
Total :					

Please indicate if you will be attending lunch as it is in a different location (Cleveland Heights Golf Course) **Yes or No**

Please identify the sessions you are planning on attending:					Playground Tour
Specialty Camps	ISIP	Florida's Outdoor	Kelly Rec Tour	Communication	"BOGO"ing
Inclusion Training	Today's Senior	Volunteer Program	Fitness & Wellness	In-Service Training	ADA Compliance

Method of Payment			Register Today		
Check	Visa	Mastercard	Register Online at www.frpa.org		
Credit Card #			Fax Registration with credit card information to (850) 942-0712		
Expiration Date		Security Code	Mail Registration with Payment to: FRPA		
Name as appears on Card			411 Office Plaza Drive		
Signature			Tallahassee, FL 32301		

No Registrations will be accepted via fax or mail after February 26, 2010

Registration Policy

A Registration form must be completed for each individual registrant. A Meeting Receipt will be emailed or faxed (if no email is provided) to each individual registrant. Please print the receipt for your records and return to your finance department if required to do so. You can also log onto www.frpa.org and generate receipts under your profile. We are unable to generate receipts after the meeting has occurred.

Cancellation Policy

All refund requests must be made in writing. Full refunds will be made for Requests received prior to February 11, 2010. Requests received between February 12-25, 2010 will be eligible for a 50% refund . No refunds will be available for requests made on or after February 27, 2010. Refunds will not be available for weather related cancellation.

Accessibility

FRPA is dedicated to ensuring that all meetings are accessible. If you require any special assistance please contact the FRPA Executive Office by February 11, 2010.

If you have special dietary needs please notify the FRPA Executive Office by February 11, 2010.



Florida Recreation and Park Association Central Region Sponsorship Opportunities

Regional Workshops offer the perfect opportunity for your business or organization to interact on a personal level with your clientele! Central Region workshops draw an average of 100-250 delegates of parks and recreation professionals. Workshop delegates are comprised of crew leaders and managers, to City and County directors; all of whom are committed to keeping informed of professional practices, trends and current products and services. These individuals are the purchasing decision makers for arts and craft supplies to engineering services. In addition, area camp and recreation center directors flock to the March meeting every year to research new and exciting field trip destinations and traveling shows for their summer camps, after-school programs and senior centers.

Presenting / Lunch Sponsor \$600 (\$1200 Whole sponsor) (One still Available)

Opportunity to be the presenting sponsor the regional workshop.

Opportunity to address the entire workshop delegation at the breakfast welcome address up to two minutes in length (sole sponsor 5 minutes)

Sponsor table located in premium location inside auditorium with highest exposure to workshop attendees

Prominent recognition with corporate logo in the meeting brochure and all promotional materials (if payment received by Deadline)

All additional privileges included with the basic sponsor registration package

Premium Meeting Sponsor \$200 (No more available for March)

Business will be thanked publicly to the entire delegation during the welcome address.

Sponsor table located in premium location inside auditorium with highest exposure to workshop attendees

Prominent recognition in the meeting brochure and all promotional materials (if payment received by Deadline)

All additional privileges included with the basic sponsor registration package

Basic Meeting Sponsor \$150 (March meeting – discounted rate \$100)

Amazing opportunity with discounted rate for excellent marketing for small businesses to large corporations

Ability to market business and services to hundreds of area parks and recreation professionals in an intimate setting

One six to eight foot table and two chairs at the meeting location

Limited availability, first-come first- served.

Silent Auction Participant No Fee – Open to All Meeting Sponsors

Take advantage of this additional opportunity to increase traffic at your display table and create a “buzz” about your product by donating an item of your choice/design to the regional silent auction. Auction items and bid forms are placed at your table for the attendees to bid on. A great way to inform your new clients about your product, often at no cost to you! Check your intent to participate on the application form! Proceeds benefit the FRPA education and scholarship fund.



Central Region Education Meeting

Sponsorship Form

March 4, 2010



Space is limited. Registration Deadline is February 25, 2010
Set up begins at 7:30 am. Registration opens at 8:00 am.

Company Name	Email
Representative Name	Title
Address	City/State/FL
Phone	Fax
Please provide any special set-up requirements :	

(FRPA will make every effort to accommodate your requests, if for any reason we are unable to meet your needs you will be contacted prior to processing your registration form)

Sponsorship Fee \$ _____
 Additional Meal Ticket \$10
 Total: _____

List Names of Additional Representatives and their titles:

Method of Payment:		
Check	Visa	Mastercard
Credit Card #		
Expiration Date		Security Code
Name as appears on Card		
Signature		

Return Form To: FRPA
 411 Office Plaza Drive
 Tallahassee, FL 32301
 Phone: (850) 878-3221
 Fax: (850) 942-0712

The exhibitor agrees to indemnify and hold harmless, the Florida Recreation and Park Association, and Inc. and all officers, staff members or the directors of same, from any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection thereof. **Exhibitor agrees to name the Florida Recreation and Park Association as additional insured in the amounts of \$1 million each occurrence, \$1 million personal injury, and \$2 million general aggregate. A certificate of insurance bearing this information must be submitted to FRPA one week prior to the display being set up.** If you have already provide FRPA with this information in a prior sponsorship we may have your certificate on file, please contact the FRPA Executive Office to verify.

Sponsorship registration includes a table and chair (no electricity) and a meal ticket (when offered at meeting) for one representative. Meal tickets may be purchased for additional representatives. Because of time constraints we will be unable to provide you with time at the microphone to address the registrants as a whole.

