



## FRPA Central Region Meeting Sponsorship Package



Meeting Date	Location	Deadline
March 4, 2010	Kelly Recreation Department, Lakeland	01/15/10
May 13, 2010	Temple Terrace, Family Recreation Complex	03/11/10

**Regional Workshops offer the perfect opportunity for your business or organization to interact on a personal level with your clientele!** Central Region workshops draw an average of 100-250 delegates of parks and recreation professionals. Workshop delegates are comprised of crew leaders and managers, to City and County directors; all of whom are committed to keeping informed of professional practices, trends and current products and services. These individuals are the purchasing decision makers for arts and craft supplies to engineering services. In addition, area camp and recreation center directors flock to the March meeting every year to research new and exciting field trip destinations and traveling shows for their summer camps, after-school programs and senior centers.

**Presenting / Lunch Sponsor                      \$600 (\$1200 Whole sponsor)                      Two available**

Opportunity to be the presenting sponsor the regional workshop.

Opportunity to address the entire workshop delegation at the breakfast welcome address up to two minutes in length (sole sponsor 5 minutes)

Sponsor table located in premium location inside auditorium with highest exposure to workshop attendees

Prominent recognition with corporate logo in the meeting brochure and all promotional materials (if payment received by Deadline)

All additional privileges included with the basic sponsor registration package

**Premium Meeting Sponsor                      \$200                      Three available (Only 2 left for March)**

Business will be thanked publicly to the entire delegation during the welcome address.

Sponsor table located in premium location inside auditorium with highest exposure to workshop attendees

Prominent recognition in the meeting brochure and all promotional materials (if payment received by Deadline)

All additional privileges included with the basic sponsor registration package

**Basic Meeting Sponsor                      \$150 (March meeting – discounted rate \$100)**

Amazing opportunity with discounted rate for excellent marketing for small businesses to large corporations

Ability to market business and services to hundreds of area parks and recreation professionals in an intimate setting

One six to eight foot table and two chairs at the meeting location

Limited availability, first-come first- served.

**Silent Auction Participant                      No Fee – Open to All Meeting Sponsors**

Take advantage of this additional opportunity to increase traffic at your display table and create a “buzz” about your product by donating an item of your choice/design to the regional silent auction. Auction items and bid forms are placed at your table for the attendees to bid on. A great way to inform your new clients about your product, often at no cost to you! Check your intent to participate on the application form! Proceeds benefit the FRPA education and scholarship fund.



# Central Region Education Meeting

## Sponsorship Form

### March 4, 2010



Space is limited. Registration Deadline is February 25, 2010  
Set up begins at 7:30 am. Registration opens at 8:00 am.

Company Name	Email
Representative Name	Title
Address	City/State/FL
Phone	Fax
Please provide any special set-up requirements :	

(FRPA will make every effort to accommodate your requests, if for any reason we are unable to meet your needs you will be contacted prior to processing your registration form)

Sponsorship Fee \$ \_\_\_\_\_  
Additional Meal Ticket \$10  
Total: \_\_\_\_\_

<b>List Names of Additional Representatives and their titles:</b>

<b>Method of Payment:</b>		
Check	Visa	Mastercard
Credit Card #		
Expiration Date		Security Code
Name as appears on Card		
Signature		

**Return Form To: FRPA**  
411 Office Plaza Drive  
Tallahassee, FL 32301  
Phone: (850) 878-3221  
Fax: (850) 942-0712

The exhibitor agrees to indemnify and hold harmless, the Florida Recreation and Park Association, and Inc. and all officers, staff members or the directors of same, from any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection thereof. **Exhibitor agrees to name the Florida Recreation and Park Association as additional insured in the amounts of \$1 million each occurrence, \$1 million personal injury, and \$2 million general aggregate. A certificate of insurance bearing this information must be submitted to FRPA one week prior to the display being set up.** If you have already provide FRPA with this information in a prior sponsorship we may have your certificate on file, please contact the FRPA Executive Office to verify.

Sponsorship registration includes a table and chair (no electricity) and a meal ticket (when offered at meeting) for one representative. Meal tickets may be purchased for additional representatives. Because of time constraints we will be unable to provide you with time at the microphone to address the registrants as a whole.