

# FLORIDA RECREATION AND PARK ASSOCIATION, INC.

## 2012 ANNUAL CONFERENCE

### SPONSORSHIP OPPORTUNITIES



The Florida Recreation and Park Association Annually hosts its Conference and Trade Show which offers over 90 educational sessions for parks and recreation professionals from across the State of Florida, as well as an eight-hour trade show featuring product and service providers for the field of parks and recreation.

The 2012 Annual Conference will be held at the Hilton Orlando Bonnet Creek, Orlando, Florida, August 27 – 30, 2012. The trade show will be August 28 and 29, 2012.

The 2012 “Soaring to New Heights” Conference will provide the opportunity for you or your company/organization to be involved in a variety of ways. Sponsorship opportunities include the following:

Monday Keynote Speaker – Opening Session	\$4,000 (sole sponsorship) <b>SOLD</b>
Thursday Keynote Speaker	\$3,000 (sole sponsorship) <b>SOLD</b>
Conference Name Badge Holder	\$2,500 (sole sponsorship) <b>SOLD</b>
Conference Registration Give Away	\$5,000 (sole sponsorship – one color logo) \$3,000 (split sponsorship – one color logo)
Education Session Sponsorships	\$500 per course
Conference Committee Shirts	\$1,500 (sole sponsorship)
Installation Banquet Sponsor	3 - \$3,500 sponsorships available or \$10,000 sole sponsorship
Tuesday Social	\$4,000 (sole sponsorship) <b>SOLD</b>
Awards Video	\$3,000 (sole sponsorship)

All sponsors will be recognized in pre-conference publicity material (if received by March 1, 2012), on-site conference program booklet (if received by July 1, 2012), on-site conference banners (if received by July 15, 2012) and post-conference publicity material. Specifics on the above sponsors are found below.

#### **Education Session Sponsorships - \$500 per course**

Includes sponsorship of educational sessions at the FRPA Conference.

Premiums – Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, recognition in the on-site conference program booklet, and signage in the meeting room, as well as the ability to place one promotional piece in the room prior to the session.

#### **Monday Keynote Speaker – Opening Session - \$4,000 – sole sponsorship **SOLD****

Premiums – Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a table top display in the opening general session meeting room.

### **Thursday Session Speaker – Closing Session - \$3,000 – sole sponsorship **SOLD****

Premiums – Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a table top display in the opening general session meeting room.

### **Conference Name Badge Holder – \$2,500 – sole sponsorship **SOLD****

This item is a wallet type holder for the conference delegate's name badge and tickets.

Premiums – Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as your company logo (up to two colors) on the front part of the name badge holder. Normal imprint area is 2" x 3".

### **Conference Registration Give Away - \$5,000 sole sponsor, \$3000 co-sponsor**

Includes sole or split sponsorship of the FRPA Conference Registration Give Away.

Premiums – Company name/logo printed on the registration item. Recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a catalog stuffer to be distributed with the registration package.

### **Conference Committee Shirts - \$1,500 sole sponsor**

The Conference Committee wears shirts throughout the conference, identifying them as Committee members. This provides conference delegates an easy way to identify individuals who can answer general questions about the conference event. There are approximately 20 Committee members.

Premiums – Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a catalog stuffer to be distributed with the registration package. Sponsor will also have their logo imprinted on the shirts.

### **Installation Banquet Sponsor - \$3,500 – 10,000**

Includes sponsorship of the Annual Installation and Awards Banquet, and conference video. Banquet is to be held on Thursday evening, August 30, 2012. There are three shared sponsorships, or one sole sponsorship available.

Premiums – Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a tabletop display and banner (provided by you) in the Banquet meeting room.

### **Tuesday Social – \$4,000 – sole sponsorship **SOLD****

Omigod, this party is like going to be so totally rad! Soar to new heights with big hair and big fun. What do you wear you might ask? Glow with neon, parachute pants, ripped or stone washed jeans, leg warmers, off the shoulder t-shirts or IZOD polo shirts (with the collar up of course), vans or high-tops and anything leather is always a crowd pleaser! Dance to wicked music from a time when Madonna was a shooting star and the Idol was Billy not a T.V. show.

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a tabletop display and banner (provided by you) at the social event.

### **Awards Video - \$3,000 – sole sponsorship**

Each year FRPA recognizes the efforts of individuals and agencies who excel in the field of parks and recreation. Capsules of information on those efforts are captured in a professionally created video which is shown at the Annual Banquet on Thursday evening at the conference. Copies of the video are presented to award recipients.

Premiums – Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as the company logo with recognition in the video.

**For More Information on the Sponsorship Packages or Other Options, Please Contact:**

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