



Florida Recreation and Park  
Association, Inc  
&  
The Southeast Region



# Education Meeting February 18, 2010

Miami Metrozoo  
12400 SW 152nd Street  
Miami, FL 33177

Please wear comfortable clothes and shoes

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## Register Today

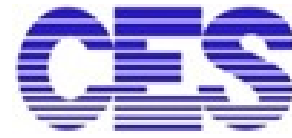
- \* Register **online** at [www.frpa.org](http://www.frpa.org)
- \* **Fax** registration with a credit card to: 850-942-0712
- \* **Mail** registration with payment to: FRPA, 411 Office Plaza Drive, Tallahassee, FL 32301

It Starts  
in Parks



# Thank you to our Sponsors:

**Premium Sponsor:**  
**Commercial Energy Specialist**



**Basic Sponsor:**  
 Bliss Products and Services, Inc.  
 Custom Theme Tables by OFAB  
 Recreational Design and Construction



Please park in the East Parking Lot and proceed east of the Zoo entrance to your registration table.

## Schedule of Events

**8:00 am-9:00 am**

**Check in**

**9:00 am-10:00 am**

### **Private Tram Tour**

Let us be your safari guide! Guests can relax riding on a private narrated tram tour around the zoo while observing some of our rare and exotic animals, such as our shy Okapi and trumpeting African Elephants. Discover fun and interesting facts about our animal residents, many of which are endangered species.

### **Parks and Recreation Liability Hazards**

#### **Wayne Anderson, Safety Consultant, Florida League of Cities**

Assist, highlight and emphasize parks and recreation hazards. Provide methods to remedy solutions to prevent injury in facilities.

#### **Learning Outcomes**

1. Participants will gather knowledge to help with park inspections.
2. Participants will recognize hazard identification.
3. Participants will address current safety issues and concerns through questions and answers.

**0.1 CEUs**

### **The First Few Years of a Young Professional**

#### **Carl Williams, District Supervisor, Miami Gardens Parks and Recreation**

#### **Josh Rhodes, Recreation Supervisor, Miami Gardens Parks and Recreation**

If you have been in parks and recreation for five years or less or are seeking tips and/or strategies to mold yourself in a leadership position, come, sit and participate in a open interactive discussion with young professionals who are currently in the field for five years or less, but hold leadership positions in their profession and aspire to continue their professional growth.

#### **Learning Outcomes**

1. Participants will recognize the importance of carrying on a legacy for parks and recreation.
2. Participants will avoid pit falls that can inhibit professional growth
3. Participants will increase awareness and seize opportunities of a young professional.

**0.1 CEUs**

**10:25 am-11:30 am**

### **It Starts in Parks Roll Out Introduction:**

#### **Susan Riestra, CPRP, Recreation Programmer II, Ft Lauderdale Parks & Rec**

You've likely seen the posters, or heard others talking about it. It Starts in Parks – the communication strategy designed to move our profession forward. Check out available resources and ways to bring it to your department.

#### **Learning Outcomes:**

1. Participants will describe the purpose and philosophy of the ISIP program.
2. Participants will identify constituent groups that would benefit from hearing the ISIP message.
3. Participants will recognize the necessary tools to communicate the ISIP messages to your community.

**0.1 CEUs**

### **Private Amazon and Beyond Tour**

#### **Fanny Navarro, Public Facility Manager-Amazon & Beyond Exhibit, Miami MetroZoo**

Adventure into the Rainforest of South America where the Amazon and Beyond exhibit at Miami MetroZoo enhances your sense, heightens your curiosity, engages you to explore, embraces nature, captures culture, motivates interaction and welcomes discovery. This tour will allow you to experience the exhibit and the behind the scenes operation where a whole new world awaits as Jaguars, hummingbirds, and venomous snakes see you before you see them.

#### **Learning Outcomes:**

1. Participants will identify Amazon & Beyond job opportunities.
2. Participants will observe daily operations and tasks completed by different departments.
3. Participants will discuss how animals are acquired into a zoo setting and animal programs.

**0.1 CEUs**

**11:45 am-12:45 pm**

**Lunch**

**1:00 pm - 3:30 pm**

**Old Programs/New Twists**

**Jenna LaFleur, CPRP, Director, Oakland Park**

This course will give participants the tools to spice up the old, everyday programs and activities. This interactive session will have your creative juices flowing while you formulate alternatives to come traditional favorites. Participants will leave with tons of new ideas, just in time for summer camps and activities.

**Learning Outcomes**

1. Participants will discuss new cost-effective alternatives to everyday games and activities.
2. Participants will be able to add fun, "out of box" elements to spice up an old boring game based on new technology and trends for today's youth.
3. Participants will leave with a workbook of already created ideas as well as the formulated ideas created in class.

**0.2 CEUs**

**1:00 pm - 2:05 pm**

**Concurrent Sessions**

**Tree Hugging 101**

**Brian Hopper, CPRP, Park Operations Superintendent, Ft Lauderdale Parks and Recreation**

Participants will learn the top ways they can help recently planted trees survive and flourish. Program is designed for recreation staff and community center staff that are interested in helping out with tree care around their facilities. Attendance and participation of staff from all levels/divisions of parks and recreation departments is encouraged.

**Learning Outcomes**

1. Participants will recognize the importance of trees around recreational facilities and community centers.
2. Participants will identify multiple ways that non-parks staff can help recently planted trees survive.
3. Participants will identify issues that negatively affect young trees.

**0.1 CEUs**

**NRPA Achieve Grant**

**Andrea Ramos, CPRP, Recreation Supervisor, North Miami Parks and Recreation**

Through NRPA and the CDC communities will have the opportunity to acquire funding to focus and advance chronic disease prevention locally. Funded agencies work to implement policies, systems and environmental changes within their own communities. This initiative, Action Communities for Health Innovation and Environmental Change (ACHIEVE) is part of a broader Healthy Communities Co-operative agreement with CDC, NRPA, YMCA of the USA (YMCA), National Association of Chronic Disease Directors (NACDD), and National Association of County and City Health Officials (NACCHO).

**Learning Outcomes**

1. Participants will describe the difference between the impact programming has on the health of a community versus policy and practices.
2. Participants will identify ways in which policies and practices can be implemented in your own locality.
3. Participants will list examples of practices and policies that impact chronic disease prevention as well as recognize what is available in their own community that can impact chronic disease prevention through policy, systems and environmental changes.

**0.1 CEUs**

**2:25 pm - 3:30 pm**

**Revenue Generation Tools and Consideration**

**George Parrado, Assistant Director for Recreation, Miami-Dade County Park and Recreation**

How to plan ahead to determine if a program or activity will be financially viable. How to take a critical look at what you do from a financial perspective.

**Learning Outcomes**

1. Participants will understand how to conduct a very basic financial cost-benefit analysis.
2. Participants will understand the total costs associated with a program or activity.
3. Participants will understand and know the components of personnel/staff cost, and be able to use basic activity based costing principles to plan and determine if a program or activity is financially viable.

**0.1 CEUs**

**2:25 pm - 3:30 pm**

**Where Parks Has Taken Me: Succession Planning**

**Fanny Navarro, Public Facility Manager-Amazon & Beyond Exhibit, Miami MetroZoo**

Keeping your eye on the ball and doing more with less are the keys to succession planning when you have a vision and the resources to take you there. Miami Dade County Parks and Recreation –Sterling Leadership Program offers the opportunity to employees for the future and tells the story of “Where Parks Has Taken Me.”

**Learning Outcomes:**

1. Participants will recognize the importance of succession planning and when to implement an opportunity for employees.
2. Participants will identify how the Sterling Leadership Program was created and how the model was strategically developed through the Florida’s Governor’s Sterling Award.

**0.1 CEUs**

**Private Tram Tour**

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**Visit the FRPA Website Calendar, [www.frpa.org](http://www.frpa.org) for a complete listing of educational opportunities throughout the state**

**Miami Metrozoo  
12400 SW 152nd Street  
Miami, FL 33177  
(305) 251-0400**

**Directions to location:**

**From Miami Beach**

Take 395 West to the 836 West. Pass the Miami International Airport. 836 West dead-ends into the Florida Turnpike. Turn left onto it, continue south to exit 16. Leave Turnpike-come down ramp to your right. You are close to the Zoo. Make a right off the exit and then make another right at 152 Street. You will then be going west on SW 152 Street. Move to the left lane and enter the Zoo at SW 124 Avenue to you left.

**From Broward and Palm Beach**

Take the Florida Turnpike (821) South to the Homestead Extension. Take the Homestead Extension to Exit #16. Leave Turnpike-come down ramp to your right. You are close to the Zoo. Make a right off the exit and then make another right at 152 Street. You will then be going west on SW 152 Street. You will then be going west on SW 152 Street (Coral Reef Drive). Move to the left lane and enter the Zoo at SW 124 Avenue to you left.

**From Coconut Grove**

Take U.S. 1 South (South Dixie Highway) to 152 Street (Coral Reef Drive). Make a right onto it. Proceed west for 3 miles. Enter Zoo on the left at SW 124 Avenue.

**From I-95 Heading South**

South to end of I-95. It feeds into U.S. 1 on the right. Continue south on U.S. 1 to 152 Street (Coral Reef Drive). Make a right onto it. Proceed west for 3 miles. Enter Zoo on the left at SW 124 Avenue.

**From the FL West Coast**

Take I-75 S and merge onto US-27/FL-25 S via Exit 23 toward Miami. Merge onto Florida's Turnpike S/FL-821 S via the ramp on the left. Take the SW 152nd ST/SR-992 exit, Exit 16. Turn slight right onto SW 117th AVE. Turn right onto SW 152nd ST/FL-992 W/Coral Reef DR/Zoo BLVD. Move to the left lane and enter the Zoo at SW 124 Avenue to you left.

**Public Transportation**

**ZOO BUS: Now called the CORAL REEF MAX.** Catch the bus at Metrorail's Dadeland South Station. It is an approximately 20-minute ride each way. For schedules and fares, call Miami-Dade Transit at **(305) 770-3131** or visit <http://www.miamidade.gov/transit/>.



Please ensure that your finance department processes payment for registrations based on when the payment will be received by FRPA.

## Southeast Region Meeting-February 18, 2010

|         |                |
|---------|----------------|
| Name    | Title          |
| Agency  | Email          |
| Address | City/State/Zip |
| Phone   | Fax            |

| First Time Attending a Region Meeting   |      |            |      |         |      |
|---|------|------------|------|---------|------|
| *Gold and Silver Agency Members may register non-member individuals at the member rate* |      |            |      |         |      |
| <b>Early Bird Registration: Payment Received on or before January 28, 2010</b>          |      |            |      |         |      |
| Member  | \$28 | Non-Member | \$34 | Student | \$21 |
| <b>Regular Registration : Payment Received between January 28-February 11, 2010</b>     |      |            |      |         |      |
| Member  | \$33 | Non-Member | \$39 | Student | \$21 |
| <b>Late and On-Site Registration : Payment Received on or after February 12, 2010</b>   |      |            |      |         |      |
| *Meals CAN NOT be guaranteed for late or on-site registrations.                         |      |            |      |         |      |
| Member  | \$43 | Non-Member | \$49 | Student | \$21 |
| <b>Non-Member Transcript Fee</b>  |      |            |      |         | \$5  |
| Total :   |      |            |      |         |      |

| Please identify the sessions you are planning on attending: |                      |                    |         |                |                 |
|---|----------------------|--------------------|---------|----------------|-----------------|
| Zoo Tour a.m.   | P&R Liability Hazard | Young Professional | ISIP    | Volunteer      | Amazon & Beyond |
| Tree Hugging 101  | NRPA                 | Revenue            | Old/New | Parks taken me | Zoo Tour p.m.   |

| Method of Payment                                       | Register Today  |
|---|---|
| Check                  Visa                  Mastercard | Register Online at <a href="http://www.frpa.org">www.frpa.org</a> |
| Credit Card #   | Fax Registration with credit card information to (850) 942-0712   |
| Expiration Date                  Security Code          | Mail Registration with Payment to: FRPA                           |
| Name as appears on Card                                 | 411 Office Plaza Drive  |
| Signature   | Tallahassee, FL 32301   |

**No Registrations will be accepted via fax or mail after February 12, 2010**

### Registration Policy

A Registration form must be completed for each individual registrant. A Meeting Receipt will be emailed or faxed (if no email is provided) to each individual registrant. Please print the receipt for your records and return to your finance department if required to do so. You can also log onto [www.frpa.org](http://www.frpa.org) and generate receipts under your profile. We are unable to generate receipts after the meeting has occurred.

### Cancellation Policy

All refund requests must be made in writing. Full refunds will be made for Requests received prior to January 28, 2010. Requests received between January 16-28, 2010 will be eligible for a 50% refund . No refunds will be available for requests made on or after January 29, 2010. Refunds will not be available for weather related cancellation.

### Accessibility

FRPA is dedicated to ensuring that all meetings are accessible. If you require any special assistance please contact the FRPA Executive Office by January 28, 2010.

If you have special dietary needs please notify the FRPA Executive Office by January 28, 2010.



# Southeast Region Education Meeting

## Sponsorship Form

February 18, 2010



Space is limited. Registration Deadline is February 11, 2010  
Set up begins at 8:00 am. Registration opens at 8:30 am.

|  |               |
|--|---------------|
| Company Name                                     | Email         |
| Representative Name                              | Title         |
| Address  | City/State/FL |
| Phone  | Fax           |
| Please provide any special set-up requirements : |               |
|  |               |

(FRPA will make every effort to accommodate your requests, if for any reason we are unable to meet your needs you will be contacted prior to processing your registration form)

**Sponsorship Fee \$150**  
**Additional Meal Ticket \$10**  
**Total:**

|   |
|---|
| <b>List Names of Additional Representatives and their titles:</b> |
|   |
|   |
|   |

|                           |      |               |
|---------------------------|------|---------------|
| <b>Method of Payment:</b> |      |               |
| Check                     | Visa | Mastercard    |
| Credit Card #             |      |               |
| Expiration Date           |      | Security Code |
| Name as appears on Card   |      |               |
| Signature                 |      |               |

**Return Form To: FRPA**  
411 Office Plaza Drive  
Tallahassee, FL 32301  
Phone: (850) 878-3221  
Fax: (850) 942-0712

The exhibitor agrees to indemnify and hold harmless, the Florida Recreation and Park Association, and Inc. and all officers, staff members or the directors of same, from any and all liability and expenses for personal injury and property damage or loss arising from or out of the use by the exhibitor of its exhibit space or its activities in connection thereof. **Exhibitor agrees to name the Florida Recreation and Park Association as additional insured in the amounts of \$1 million each occurrence, \$1 million personal injury, and \$2 million general aggregate. A certificate of insurance bearing this information must be submitted to FRPA one week prior to the display being set up.** If you have already provide FRPA with this information in a prior sponsorship we may have your certificate on file, please contact the FRPA Executive Office to verify.

Sponsorship registration includes a table and chair (no electricity) and a meal ticket (when offered at meeting) for one representative. Meal tickets may be purchased for additional representatives. Because of time constraints we will be unable to provide you with time at the microphone to address the registrants as a whole.

