



2010 FRPA Annual Conference Advertising Information



Take advantage of these special opportunities to increase awareness of your booth at the FRPA Trade Show! Or if you aren't attending the Trade Show don't miss out on gaining some exposure to the attendees through one of the advertising opportunities below:

Be sure to promote your booth number on the ads you place!

Program Book Ad

Distribution: 1,000 – 5 1/2 X 8 1/2 Program Book: The FRPA Program Book is distributed to all conference delegates, speakers and exhibitors as they register on-site at the Conference. The Program Book will be used by Conference Delegates as their daily guide to events, educational sessions, Trade Show information, socials and much more. If exhibiting your company, description and booth number will be listed in the Conference Program.

Ad Format: Jpeg

Basic Ad Rates for the FRPA Conference Program Book — Deadline, July 1, 2010

Full Page	4 1/2" x 7 1/2"	\$ 250.00
1/2 Page	3 3/4" x 4 1/4"	\$ 130.00
Special Placement (Inside Cover Front; Inside Cover Back or Outside Back) ...		\$ 100.00

(In addition to the ad price)

Registration Bag Stuffer—Deadline-August 1, 2010

Distribution: 1,000—The registration giveaway this year is a recycled bag. The bag is provided to all conference delegates. Flyers or brochures will be placed in each bag. The flyer or brochure must be no larger than 8 1/2" x 11 1/2" folded.

.....\$ 100.00

Wide Screen ad in Exhibit Hall- Deadline, August 1, 2010

Distribution: Ads will be shown on a large screen in the exhibit hall during the Tuesday Evening Grand Opening and Wednesday Morning Refreshments and Closing.

Ad Format: Jpeg

Page Size: 10" X 5.75" -this is to accommodate the widescreen size

DPI: 140 – 300 dpi max.\$ 150.00

Reservations may be made by fax, email or mail (contact information below) by the deadlines stated above. Program Book ads and Wide Screen ads must be emailed. Flyers or Stuffers should be mailed to the address below.

Please contact Lori Womack at (850) 878-3221 or lori@frpa.org with any questions.

Payments must accompany ad copy and be sent to:

**Florida Recreation and Park Association
411 Office Plaza Drive, Tallahassee, FL 32301
Fax: (850) 942-0712
lori@frpa.org**

PLEASE USE ATTACHED FORM TO MAKE YOUR ADVERTISING RESERVATIONS



2010 FRPA Conference Program
Advertising Reservation Form



COMPANY _____
COMPANY CONTACT: _____
MAILING ADDRESS: _____
STATE / ZIP : _____ / _____ E-mail: _____
PHONE: _____ FAX: _____

Please Select the Advertising Opportunities You Wish to Participate In:

Program Book Ads (by July 1)

- _____ FULL PAGE AD (4 1/2" x 7 1/2") _____ \$250.00
- _____ 1/2 PAGE AD (3 3/4" x 4 1/4") _____ \$130.00
- _____ Special Placement (Inside Cover Front or Back or Outside Back/
First come basis) (In addition to the ad price) _____ \$100.00
- _____ **Bag Stuffer** (by August 1) _____ \$100.00
- _____ **Wide Screen AD** (by August 1) _____ \$150.00

_____ **TOTAL ADVERTISING COSTS:** \$ _____

Method of Payment

Check Visa MasterCard

CC# _____
Expiration Date _____ Security Code _____

Name as appears on card

Signature

Payments must accompany ad copy.

**Program book and wide screen ad must be emailed by due date per instruction on the previous page.
The bag stuffer must be mailed to the below address by date instructed.**

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Fax: 850-942-0712