



FLORIDA RECREATION AND PARK ASSOCIATION, INC. 2010 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES



The Florida Recreation and Park Association Annually hosts its Conference and Trade Show which offers over 90 educational sessions for parks and recreation professionals from across the State of Florida, as well as an eight-hour trade show featuring product and service providers for the field of parks and recreation.

The 2010 Annual Conference will be held at the Caribe Royale Resort, Orlando, Florida, August 30 – September 3, 2010. The trade show will be August 31 and September 1, 2010.

The 2010 “*Beneath the Surface*” Conference will provide the opportunity for you or your company/organization to be involved in a variety of ways. Sponsorship opportunities include the following:

Education Session Sponsorships	\$1,000
Monday Keynote Speaker – Opening Session with Philippe Cousteau	\$4,000 (sole sponsorship) SOLD
Tuesday Keynote Speaker – Jan Hargrave	\$3,000 (sole sponsorship)
Thursday Keynote Speaker - Ian Hill	\$3,000 (sole sponsorship) SOLD
Conference Name Badge Holder	\$2,500 (sole sponsorship) SOLD
Conference Registration Give Away	\$5,000 (sole sponsorship – one color logo) \$3,000 (split sponsorship – one color logo)
Let-Us Lounge	
Furnishings for lounge area	\$700 (sole sponsorship)
Computer station for delegates checking Email (total of 4 stations)	\$3500 (sole sponsorship of 4 stations) or \$1000 (per station – 4 available)
Conference Committee Shirts	\$1,000 (sole sponsorship) SOLD
Installation Banquet Sponsor	3 - \$3,500 sponsorships available or \$10,000 sole sponsorship
Monday Social (live entertainment)	\$4,000 (sole sponsorship) SOLD
Tuesday Social	\$3,000 (sole sponsorship)
Golf Tournament Sponsors	see attached

All sponsors will be recognized in pre-conference publicity material (if received by March 1, 2010), on-site conference program booklet (if received by June 1, 2010), on-site conference banners (if received by July 1, 2010) and post-conference publicity material. Specifics on the above sponsors are found further on in this document.

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Education Session Sponsorships - \$1,000

Includes sponsorship of educational sessions at the FRPA Conference.

Premiums –

\$1000 Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, recognition in the on-site conference program booklet, and signage in the meeting room, as well as the ability to place one promotional piece in the room prior to the session.

Monday Keynote Speaker – Opening Session - \$4,000 – sole sponsorship SOLD – REP SERVICES / LANDSCAPE STRUCTURES

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a table top display in the opening general session meeting room.

Tuesday General Session Speaker - \$3,000 – sole sponsorship

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a table top display in the opening general session meeting room.

Thursday Session Speaker – Closing Session - \$3,000 – sole sponsorship SOLD – FRPA FOUNDATION

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a table top display in the opening general session meeting room.

Conference Name Badge Holder – \$2,500 – sole sponsorship SOLD - THOR GUARD

This item is a wallet type holder for the conference delegate's name badge and tickets.

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as your company logo (up to two colors) on the front part of the name badge holder. Normal imprint area is 2" x 3".

Conference Registration Give Away - \$5,000 sole sponsor, \$3000 co-sponsor

Includes sole or split sponsorship of the FRPA Conference Registration Give Away. This year's Conference Committee is maintaining a "green" focus, and has selected a recycled bag which can be used throughout the conference, and in the exhibit hall to collect items from vendors.

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a catalog stuffer to be distributed with the registration package.



Conference Committee Shirts - \$1,000 sole sponsor SOLD – WELLER POOLS

The Conference Committee wears shirts throughout the conference, identifying them as Committee members. This provides conference delegates an easy way to identify individuals who can answer general questions about the conference event. There are approximately 20 Committee members.

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a catalog stuffer to be distributed with the registration package. Sponsor will also have their logo imprinted on the shirts.

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“Let-Us” Lounge Area

During the FRPA State Conference, a lounge is set up in the conference hall area for attendees to relax, exchange messages, utilize Free Wi-Fi connections, etc while in-between sessions. The 2010 Conference Committee, in keeping with its manatee focused logo, chose to name the Lounge area the “Let-Us” Lounge. In 2010, there are several opportunities for sponsorships in this area.

Furnishings – \$700 - This will include sitting areas for delegates to rest and reconnect with fellow conference attendees.

Computer Stations – \$3500 for sole sponsorship of 4 stations; or, \$1000 per station – 4 available – This includes laptop computers with complimentary internet access for conference attendees to view their emails while away from their work environment. Each computer station is available for sponsorship. This sponsorship, along with the other premiums, will include the sponsors logo/message set as the screen saver on the laptop. Laptops will be available for use Monday through Thursday of the conference from 8:00 a.m. – 5:00 p.m.

Lounge Area sponsorship premiums include:

- Recognition in Pre and Onsite Booklet with company logo (if received by the established deadline)
- Recognition at the opening General Session
- Recognition on the FRPA website with company logo

Installation Banquet Sponsor - \$3,500 – 10,000

Includes sponsorship of the Annual Installation and Awards Banquet. Banquet is to be held on Thursday evening, September 2, 2010. There are three shared sponsorships, or one sole sponsorships available.

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a tabletop display and banner (provided by you) in the Banquet meeting room.

Monday Social - \$4,000 sole sponsorship, call for information on shared sponsorships **SOLD** **– MUSCO SPORTS LIGHTING**

Neptune’s Jubilee - Venture down into the deep blue sea as you dance the night away with the rockin’ Caribbean tunes of a **live band**. You’ll also get to participate in a balloon artist workshop. Ballooning has become an art form, and you can learn how to make your own creations (and earn points for the Region Games)! So come all ye Parrotheads and Beach Boy bums, let’s party!

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a tabletop display and banner (provided by you) at the social event.

Tuesday Social – \$3,000 – sole sponsorship

FRPA’s Got Talent - After a year long talent search, we have brought together a tremendous and exciting line-up you won’t want to miss! We have gotten “beneath the surface” of our multi-talented FRPA members and have uncovered some hidden gems. Cheer them on as they perform for your entertainment and for Region Games points! In addition, everyone will get in the action with FRPA’s Quest, a hilarious “Let’s Make A Deal” style game that’s out of this world!

Premiums –

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a tabletop display and banner (provided by you) at the social event.

For More Information on the Sponsorship Packages Please Contact:

Lori Womack, FRPA Director of Professional Development

(850) 878-3221

lori@frpa.org

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Golf Tournament Sponsorship Packages
Monday, August 30, 2010
8:00 am Shotgun
Shingle Creek Golf Club

TITLE SPONSOR: Playland, Inc.

LUNCH SPONSOR: Korkat, Inc.

Eagle \$800.00

- ***Beverage Cart Sponsorship (two available)***
- Includes one (1) foursome registration
- Name on all golf carts GPS computers
- Name on the beverage cart & drink tickets (compliments of TBD)
- Name in tournament program & sponsor board

Birdie \$500.00

- ***Putting Green Contest Sponsorship (two available)***
- Includes one (1) twosome registration
- Includes one (1) hole signs (putting green)
- Name on all golf carts GPS computers
- Name on tournament program & sponsor board

Par \$100.00

- Includes one (1) hole sign
- Name on tournament program

For More Information on the Golf Sponsorship Packages Please Contact:
Scott Hellewell, scott.hellewell@ocfl.net (407) 836-6254